Producing Bollywood: Sustainability and the impacts on Auckland's cultural economy

Comparison of Regional Languages Spoken in 2006 and 2013

Indian International Students Enrolled in the Tertiary sector in 2011 (94%)

Indian Student Enrolments 2006- 2014

Performance Genres presented as Commercially Produced Events Jan 2011- Nov 2014
Shahrukh Khan Happy New Year Tour

**Temptation Reloaded Networks**

PM John Key with the Bollywood Stars: Rani Mukerjee, Madhuri Dixit and Shahrukh Khan

*Shahrukh Khan Temptation Reloaded Tour at Auckland’s Vector Arena*  

“*The Global icon, Extremely Popular, Very Very Loved, Super Entertaining Sensation who raised the label of Punjabiyat and its rich culture, taught us that Punjabiyat is not from being a certain religious sect. It is not about being Sikh, Hindu or Muslim, it is about being Punjabi, its the way to live life at the fullest and keeping an open kind of ‘heart’ for everyone.*”

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**Growth and Decline of Indian Cultural Commercial Events 2011- 2014 in Auckland**
SRK Commercial Spin Off for DJ Areeb and DJ Charlie

Bollywood Affair
$19 for entrance to a Bollywood Affair including Corona pedal up to $300

Highlights
- Enjoy a night of cultural entertainment with a blend of Indian and Bollywood melodies
- Meet and greet with Bollywood celebrities
- Experience traditional Indian food and drinks
- Dance to the beats of Bollywood music
- Chance to participate in a quiz and win exciting prizes

For reservations or more information, please contact Bollywood Affair on [Contact Information]

Visit our website for a full event schedule and plan your Bollywood Affair adventure today!

Don't miss out on this spectacular evening!

Bollywood Affair
- Venue: [Location]
- Date: [Date]
- Time: [Time]

Contact: [Contact Information]
Website: [Website]