

ReDress - ReFashion as a solution for clothing (un) sustainability

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Attestation of Authorship

“I hereby declare that this submission is my own work and that, to the best of my knowledge and belief, it contains no material previously published or written by another person (except where explicitly defined in the acknowledgements) nor material which to a substantial extent has been submitted for the award of any other degree or diploma of a university or other institution of higher learning.”

Signed:

Date:

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ABSTRACT

The primary aim of this practice based project is to promote debate and alter perceptions of second-hand materials and ReFashion¹ concepts. The work is positioned between the developed world business model extremes of overproduction, and over-consumption, in clothing manufacture.

Practical work which represents 80% of this thesis, pitches discarded clothing as an untapped commodity. The investigation poses questions and possibilities with respect to applying the ReFashion concept to a potential business model. By developing prototypes through deconstruction and reconstruction processes, reflection upon current practices of the secondary textile industry has been possible, highlighting ReFashion as a potential 'Materials Recovery' process.

The second outcome for the research is to provide contextualised information for the fashion manufacturing industry and government agencies, in order to develop innovative applications for new markets.

key words

ReFashion, overproduction, over-consumption, sustainability, second-hand, post-consumer textile waste, ReManufacture

¹ Refer Glossary of Terms page 59